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RTCA and CLT VIDEOCONFERENCE MEETING NOTES

DATE: 01/21/25

WHERE: Videoconference

TIME BEGUN: 10:00 a.m.

PURPOSE: Examine the Pitch Deck and Story Map drafts to date

PRESENT: K Pace, RTCA, R Eddy-Harvey, RTCA, S Thomas, D Story, CLT, J Cadieux, CLT

DISCUSSION:

General

- K Pace: Staffing changes at NPS/RTCA will make our project more reliant on the rest of our team to take this through to completion. There is also a freeze on hiring.
- Though she will remain involved, Kristin now has multiple roles to fill that will demand more of her time for now with RTCA.

Pitch Deck:

NPS team

- Happy to see the work done by Brian Lexmond.

D Story

- Likes the original mountain images more than the pointy ones. Likes the images of bike/ped on the mountains. Perhaps a different image to connote mountains. Perhaps a skyline of CL images? Can that be made into a graphic for those few slides?
- What we are asking of you eg. Legislators? Do not include too much detail about phases. Yes, one, two, three. Phase 1 Planning Grant/ROW Study, Phase 2 Implement projects, either in whole or in steps, Phase 3 We all walk and bike where we want to go. Broad scope of things vs details so that it stays current despite changes. Do not overwhelm with what-ifs.
- Slide 16: CL is not yet a successful transportation project but can be. Wording is important given some who may not feel the same. We see CL becoming a leader in successful transportation projects. DS will work on it and Renee will enter it into the text of the Pitch Deck.

Story Map:

J Cadieux:

- Please include new highway alignment in maps.
- Please include wildlife linkage imagery, especially north/south linkage from Juneau Creek to Russian and Cooper Creeks, from Landscape Linkages document.
- Smooth transition in the maps from broader to regional to local rather than three static images. Draw the viewer into the setting.
- Initial series of photos more-smooth or use video? Yes.
- Include images of the two landslides right by Cooper Creek bridge to demonstrate the obvious and compound dangers of this section.

D Story:

- Nice east to west transition.
- Our biggest active transportation infrastructure will be built into the eastern, phase 1B section of the Sterling Hwy MP 45-60 Project.
- Let Vince Beltrami see the draft Story Map
- Nice to see state of disconnected trails in the area. The marker that he placed on that page in the Google drive leads to the page on old website. Click on the overview for a map. The yellow is the project corridor, the red is trails and rec. sites. Cool to incorporate that information that shows the actual disconnection of it. Show a different color to demonstrate the disconnect sections (red?). All these assets are blocked. Show a complimentary intro earlier in the story map and this section may bring viewers back to it. ID the actual trails. We want people to say to themselves, "Oh yeah, I have wanted to access that in the past and haven't been able to without my car or no place to park, etc."
- Info about Feet First message. This would be a good place to include Denaina indigenous peoples info both past and present. Capability to access more information about those people. Not just Kenaitze Tribe, Eyak Tribe who originally funded our charrette, it's the peoples that are important.
- We need to do more in the ABOUT section as we work on this for the new website as well.
- More images needed:
 - There are more photos (60+) added to the shared Google Drive for CLT/RTCA. He'll upload more.
 - One video in particular of Martha trying to access the Safety Path coming in from the east to MP 47 is particularly demonstrative of the status and need.
 - None of the videos have made it into the upload but they should sometime today.
 - Image of Martha doing trail work gives the perspective of path it is now vs 10' dozer track that it was.
- In a recent community meeting, Jerry N, retired DOT employee, brought up how a DOT plow truck met on the Cooper Creek bridge could represent a life-threatening situation for other vehicles. See images. Important not just for bike/ped but safety in general.
- DS will get more images including of plow truck and other vehicles meeting on Cooper Creek bridge.
- Pedestrian counter will be installed on Kenai River bridge this spring. We should have some way to link the data to the Story Map.

Shared Google drive content:

- [CLT Active Transportation Images - Google Drive](#)
- [CLT Active Transportation Images - Google Drive](#)
- <https://storymaps.com/stories/a7763e41cfc340f29f59f507d7278094>
- <https://www.walkcooperlanding.org/townroadpathway>

TASKS ASSIGNED:

Kristin:

- Nail down the media/story with Lexi Trainer
- Look at what photos should be repeated from historical reports?
- Develop the language of the story map. Perhaps someone other than DS and JC since we tend to be too verbose. We can respond to prompts from someone.
- Add Michael Bernard in meeting invites.

Savannah

- Develop the flow of the story map.
- Add photos and videos within the maps
- Once all edits are made she'll send the newer version
- Once we meet again she'll work on the actual maps that we'll use.
- DS to send the data from current website for maps.

Renee

- Work with Brian on Pitch Deck.
- Make language more concise per suggestions today.

Janette

- Ask Brian Lexmond if he will communicate directly with Renee.
- Ask him to make suggested changes from today's feedback and do any other work he is willing/able to do on the pitch deck.
- More in the About section.

David

- Our next CLT meeting will be on Zoom only. RTCA is invited if they have time.
- Upload more images and video to shared Google Drive.
- Obtain images/video of plow truck and other vehicles on the Cooper Creek bridge together.
- More in the About section.

TIME ENDED: 11:00 a.m.