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RTCA and CLT MEETING NOTES

DATE: June 17, 2025

WHERE: Videoconference

TIME BEGUN: 10:00 a.m.

PURPOSE: Further discussion of the CLT Story Map and next steps

PRESENT: K Pace, RTCA, R Eddy Harvey, RTCA, S Thomas, RTCA, D Story, CLT (J Cadieux absent, notes taken by R Eddy Harvey)

Storymap Content Discussion:

- David invited Ruby, our new liaison for Kenaitze tribe, but unlikely she will show up as is just getting situated in her position. Took Michael Bernard's position [as Cultural Resource Manager.]
- Savannah working on the Storymap migration work, but it made a couple changes so she's editing things.
- Renee went through Allyson's grammatical notes and with Janette's notes, the content is mostly done with that.
- Paper brochure on the Storymap, still very much in the development stages so will have to work on what will make the cut
- By next meeting, have the Storymap wrapped up and decide what should be highlighted for the brochure. Agenda item for next month's meeting.
- Potential to rely on the QR code
- Savannah can add more pins with the updates- should we add more media with that? Or does that make it more cluttered.
- Has already used a lot of photos and things in the multiuse area
- David has been collecting more users on the roadway, could be used as a collage of instances of people using things. Savannah to work where to incorporate them
- Still waiting for reviewers but haven't heard anything yet (short term for Kenaitze might be unrealistic, but having Ruby could be helpful!) The Kenaitze would have to review, edit and then would have to go in front of the council. Encouraged that Ruby got the council to write a letter of support for a grant (but didn't come through in time), so she has some willingness to see things through
- Savannah- Storymap should be finalized within the next couple weeks by mid July.

- And even after Savannah, David and Janette have edit capabilities. Could release it to a smaller group, get some traffic/eyes, without feeling like things are being misrepresented, even without the formal reviewers. Start getting it out for informal feedback.
- Savannah thinking about long-term map sustainability when she's not there anymore as she is funded until the end of the year/early next year. She can have a tutorial for Storymap edits for David and Janette for hand over

Storymap Rollout and Community Discussion:

- Kristin sees the Storymap going live in August, but no rush
- David hoping things get out while people are still in town and get different categories of users (seasonal staff, etc) to experience it
- By engaging with more dispassionate users and looking to answer their question of 'Why am I on this site?' this is good way to test the actual usability of the Storymap. If we grab those non passionate people, that will help win over the purse string holders
- Any contact with forest service campground. Forest admin of the campsite (Amber) would be helpful to have go through it. Maybe could add in information to build out a section of the scroll with pins (akin to the website). Bring her in now?
- The Storymap should be stand alone capable, but the walk through is helpful to ensure that content is all read and consumed
- Working with the Cooper Landing community club could be an easier lift to have them go through the Storymap and get their feedback for content
- Coordination with the community club meeting, maybe not until next September. Sept 18 is the next meeting.
- Would need to schedule as we'd only get 15 minutes and it would likely a busy meeting with logistics, catch up, but it is a decent audience.
- Worth it to have something different, earlier. Something more fun and captures the non-September folks
- Maybe at the brewery? Although there are projector rules. no forms of entertainment there. But community meetings have been held there before. David to look into it and see what's possible. Or could do a different venue- Sunrise? Shopping around. Free beer to the community club will get people.
- If there will be an event in August/September, the planning should start in earnest soon. Maybe the run doesn't manifest this year but get the meet and greet (come to the community club, get beer, Storymap review on the walls, trying to get some stakeholders in) which gets to be a version of the charette without it being super formalized. More of an information sharing and vision collaboration.
- Cooper Landing Trail run didn't happen; permits were not obtained. A little relief and disappointed, but reminder to do better. The trail run is a cool event but do it at a different time, around the softball game. August or fall could be better?
- Don't want it to be a critical mass, partly off the highway, but want people to run what we want to fix. Might get some different if dedicated participants. Doing the full safety path as it exists right now would be a cool event.

Action items:

- Savannah to continue to work on Storymap, with the aim to finalize it by next month's meeting
- Renee to review Storymap content to ensure all of Allyson's and Janette's edits are incorporated
- David to contact Amber from the Forest Service to bring her into the fold, starting to get feedback and buy in
- Working towards establishing the in-person event, reach out to a venue or two.
- Start thinking about the paper brochure version of the Storymap and what should be included

TIME ENDED: 11:00 a.m.