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## RTCA and CLT MEETING NOTES

**DATE:** 07/15/25

**WHERE:** Videoconference

**TIME BEGUN:** 10:00 a.m.

**PURPOSE:** Advance the Story Map, Length of Story Map, Ways to sustain attention of the public. Site visit for RTCA to share their work with CLT with the Community

**PRESENT:** K Pace, RTCA, R Eddy Harvey, RTCA, S Thomas, RTCA, D Story, CLT, J Cadieux, CLT

### **DISCUSSION:**

Storymap new link: <https://arcg.is/00n1TC0>

**R Eddy Harvey** has had a contract extension and is able to stay with the CLT project for a while longer.

### **Length of Story Map (SM):**

- Decreasing length should help with mobile phones dropping it at a point.
- We also want to sustain attention of the public so perhaps a shorter SM will be better.

### **Story Map Content:**

- ST took the team through the SM and different points were discussed.
- The color of the river enhancement is very effective.
- The color around the Kenai Peninsula on the State map is very effective.
- Video of fish is loading slowly and buffering to extent of being ineffective. (As of 10:23 a.m. 07/17 JC timed the salmon video for 3 minutes and it never started. The video on the Prioritization of Motor Vehicles page also did not load over 3 minutes.) ST can still try a few more things to make those particular videos work more effectively. Perhaps shortening to 7 seconds clipping the beginning will help. It would be a shame to reduce this to a still image because the video is so effective when it works.
- Use of icons to help show the complexity of transportation corridor on at least one map was agreeable to all. Can the paddler and the hiker face down-stream? The salmon is heading up stream as it should. ; )
- Existing Alignment/Town Road label will be placed on same page.

- Project Area Maps: Color of scrolling text or background area of box a different color to provide relief against the monotone color with the map. Also look at a faint bit of color for that map as another way of reducing the flatness of the image.
- ST will get media size range to DS.
- DS to upload Safety Path images with folks using it and any others that may be useful. Particularly add kids on bikes, stroller/mom, images of folks going about daily lives.
- New Highway Alignment text box: DS will tweak the verbiage to make the point that the new pathway on the new alignment won't resolve the needs of visitors or locals on the town road. This message needs to come across whenever the new alignment is exhibited.
- Introduce the dis-ambiguation of the Town Road nomenclature.  
In CL Project Area: Condense the two text boxes and use a single map.
- Condense Project Area and Areas of Concern to mitigate all the long scrolling.
- Added pins with photos/media to the Transportation Corridor map. Savannah could make the 'Areas of Concerns' map similar to that. Could this also be done elsewhere, e.g. Proposed Safety Path Along Sterling Highway, Existing Safety Path, Areas of Concern, etc. maps.
- Existing Safety Path can we explain better with images (pics/videos) and depend less on text to convey the point. Some folks will read but others will breeze through the images.
- DS will work on uploading the new images this evening and solicit help from a staff member for more imagery/videography including commerce aspect.
- Add more packrafting images.
- Move more text into the pins.
- Add wildlife underpass photo.
- JC will also upload some images that might also be useful.
- DS will come up with Schooner Bend Bridge image as well.
- ST: Perhaps use same effect with images as on Salmon Habitat where pins may be hovered over and produce a small image.
- Existing Safety Path: Add more content, photos, videos?
- Next Steps Map: Can the slide be made obvious?
- Next Steps Images and Text: Can it constantly move as a slide show so folks don't miss the other images and messages? As an alternate tact could the arrow that moves the slides be made more visible? Can it be animated to twinkle for instance?
- KP: What does the Multi-Use section of images add? JC and DS feel it tells a lot about what brings people to Cooper Landing to live or to visit.
- Better to have too much/redundances and then parse down.
- The Cooper Creek videos are really effective.
- The Full Circle map is very effectively animated.

#### **Moving Forward Procedurally:**

- ST and REH have a doc that works to condense the SM as a whole and text in particular.
- The group's working document will be the SM itself rather than have another google doc. Team will email each other regarding proposed edits.
- If ST needs eyes on a change she will email the team.

- Any proposed deletions will be crossed out rather than just removed so team members can judge whether or not the points are made elsewhere or can be dropped entirely, etc.
- For grants and other purposes we will need a final google doc with the final text of the SM.

#### **Kenaitze:**

Ruby Willoya Williams is now assigned to the project. Ruby is supervising the K'beq site this season. Kenaitze have not yet edited the SM. DS will reach out to Ruby at K'beq Site this week and perhaps do a live edit with her. The SM will ultimately go before Joel and the Council. They may do better with a more finished product and be able to advise edits of that. It is really important that we have their input perhaps even photos before we introduce the SM to the community more broadly.

#### **Site visit for RTCA** to share our work with the Community.

- Potential date of third week of August 18-22. (JC gone fourth week of August.)
- Perhaps include Kenaitze to obtain their edits then? RTCA could go with CLT to the Kenaitze in Kenai to help with their input.
- Some may need to be in attendance via videoconference so the presentation ought to be hybrid in-person and on-line.
- Might we include Ben White and Romo Marasignan from DOT at some point during that week/visit?
- Short of a full CLCC meeting we may be able to gather some or all of the Board. The site visit may be three shorter meetings over a two-day period, arriving one day and leaving the next.
- DS and JC might be able to host a dinner on the evening between.

#### **ACTION ITEMS:**

##### **David-**

- Upload images (still/moving) to Google Drive shared folder as discussed including:
  - Schooner Bend Bridge
  - Safety Path: Folks going about their daily business including kids on bikes, mom/stroller, others
  - Did we ever get an image of the accessible Russian Falls Trail?
  - Edit New Highway Alignment text to reflect the reality that even with this wonderful and necessary pathway the Town Road and all of its users will not be made more safe or accessible. The New Alignment pathway will bring more folks to the area so the Town Road pathway becomes even more important.
  - Update Ruby on today's meeting. Introduce her to the Story Map. Perhaps get her initial edits.

##### **Janette-**

- Upload photos as discussed.
- Assist with editing/condensing

##### **All-**

- Existing Safety Path: Add explanation text

- Condense text where possible

#### **Savannah-**

- Update Story Map with above discussion points.
- Shorten swimming salmon video
- Combine text boxes and maps for CL Project Area
- Add pins with images to more maps as done on Salmon Habitat map.
- Existing Alignment/Town Road label placed on same page
- Improve map/text on Color of scrolling text or background area of box a different color to provide relief against the blander map color. Also look at a faint bit of color for that map as another way of reducing the flatness of the image.
- Provide DS with media size that works best.
- Condense Project Area and Areas of Concern to mitigate all the long scrolling
- Add wildlife underpass photo
- Can we add commerce aspect in an image?
- Add a very clear “SLIDE ME” to the Next Steps map. The current text instructing the user to slide the arrows isn’t jumping out of the page.

#### **Renee-**

- Continue to assist Savannah in condensing the SM where possible. Keep team informed of changes via email.

**NEXT MEETING:** August 19, 10:00 a.m. Might this be in-person during the RTCA site visit?

**TIME ENDED:** 11:03 a.m.